

Anne

Board Meeting June 11, 2024

Call to order: George Koscs, President, presiding. A quorum is present.

In attendance: George Koscs, Bob Keithler, Karen Shannon, Anne Bloomenthal, Carla Olsen, Kate Goelz, David Stern, Pat Russell, Debbie Munther, Karen Coates, Dianne Kelly, Carol Christensen, Peter Shearer, Dmitri Rizer, Dave Corbishley

Welcome: to our new members – Karen, Dianne and Carol

Minutes: Motion to Approve – 1st Carla Olsen, 2nd – Peter Shearer

Treasurer's Report: Pat Russell as Interim Treasurer

There were errors in the initial report so a new one was sent with corrections.
Tax return has to be filed in 'august and the request for an extension was approved.
The decrease in reserve funds is due to trip deposits for upcoming ski and sailing trips.
The Azores trip also required a large payment.

The submitted budget is similar to last year with a few minor adjustments.

Motion to approve the treasurer's report including the budget: 1st- Carla; 2nd – Karen.

Membership: Steve was absent.

No Ski Council Meeting

Newsletter: Anne Bloomenthal

This is a quiet month.

If people go to a BBQ, please send Anne pictures.

She is awaiting a write up for the Memorial Day sail.

Advertising and Publicity:

Dmitri – Website

In the last 30 days, there were 245 sessions (+21% from last month) of which 150 were unique visitors.

- Average session lasted ~ 4.5 minutes.

- Referring sources: Direct link - 127, Google - 75, Bing - 14.

- Page Views by Device: Desktop - 331, Mobile - 231, Tablet – 28.

- Top 5 pages were: Home, Members-Only, Private-Content, Events-Calendar, Newsletters.

- Updates: Newsletter, Member Directory, Board Minutes, Events: Theater, Trips: Stratton, Steamboat, Deer Valley, Killington, Canal Boat+Land.

Anne – Facebook

Anne continues to post events on our FB page.

Summer

The BBQ's are all scheduled.

The bike rides are in progress.

Sailing – Dave Stern

The Chesapeake sail is completed and went well.

Azores – is all set with 27 people. Barbara Shearer arranged a land excursion in Pico. The Canal Boat trip in July 2025 to France only has 15 people. There are 4 people going on the boat only and 11 taking the boat and land excursions. A minimum of 15 are needed for the land tour which includes Germany, Lichtenstein, and Switzerland.

Skiing – Dmitri

15 people are signed up for Deer Valley in Utah.

Bob Keitler reports that people have contacted him about each of his trips: Stratton, Steamboat, and Killington. He is considering send an Ebulletin to announce each trip.

Trip to Sicily – Dave Corbishley

For New Year's Eve Dec 28- Jan 3.

There is a 20 person minimum. The price without air fare is \$1599. Dave has to research flights to a place in Italy from Newark. We have until September to confirm with a deposit.

Motion: A vote for Dave to research air fares from Newark to Milan and we will revisit the trip when a final price is reached.

1st – Debbie; 2nd – Dianne

Phishing Email

Ignore any phishing emails from any of the board since they can be forwarded from our general website emails.

PSSC Leadership Structure and email groups

The Board of Directors includes 7 officers and 8 directors. These are the 15 voting members. Use: board@princetonskiandsail.org to reach these people.

Activity Coordinators can be either board or non-board members.

To reach both the officers+directors **and** activity coordinators use:

leaders@princetonskiandsail.org.

Closing remarks

We meet the second Tuesday of every month at 7pm. It is a virtual meeting.

George sends the agenda and a link to the meeting.

The next meeting will be on July 9th.

Motion to adjourn: 1st – Peter; 2nd - Karen