

PSSC Board Meeting June 8, 2026

Call to order: Chester Trubinski, President, presiding. A quorum was present.

In attendance: Bob Keithler, Bob Kivlen, Pat Russell, Debbie Munther, Carol Christensen, Peter Shearer, George Koscs, Dmitri Rizer, Jim Nowicki, Kate Goelz, Dave Stern, Steve Friedlander

Minutes: Previous meeting minutes were unanimously approved.

Treasurer's Report: Pat Russell

Pat sent the monthly Treasurers report out before the meeting. There were no questions or comments from the Board about this month's report; it was unanimously approved by the Board. In a previous Board meeting Pat had highlighted the significant expenditure for club insurance (Directors and Liability). Chester had volunteered to discuss the cost with his insurance agent. We should have that information for the next meeting.

Membership Report: Steve Friedlander

The year began with 166 members and there are currently 271 members. At the end of 2025 there were 271 members. Chester commented on the low number of members. Steve noted that there were many non-renewals from the previous year. The Board asked about renewal reminders. Though at least one reminder had been sent, there will a new reminder sent. Debbie Munther noted that it is difficult for members to know their membership status. Steve will add a banner to the membership list that is on the web indicating that it lists only current annual members. Communication with non-renewing members through the newsletter and e-bulletins continues for at least a year, limited only by a limit of 500 addresses for mailing. Jim Nowicki asked whether the club had proactive initiatives for attracting new members. Currently the club does not. Bob Kivlen said that he would solicit the NJ Ski Counsel for their recommendations.

Newsletter/Facebook: No report this month

Advertising: No report this month

Website: Dmitri Rizer

Dmitri reported lower activity this month. The statistics from his report are below:

In the last 30 days, there were 184 sessions (-28% from last month) of which 131 were unique visitors.

- Average session lasted ~ 2.75 minutes.
- Referring sources: Direct link - 102, Google - 59, DuckDuckGo - 6.
- Page views by device: Desktop - 218, Mobile - 145, Tablet – 0.
- Top 5 pages were: Home, Members-Only, Events-Calendar, Private-Content, Newsletters.
- Updates: Newsletter, Chesapeake Sail, Canary Islands, Member Directory, Board Minutes, Solitude Ski Trip.

Local Summer Activities: Bike Rides, BBQs, Pickleball

Steve Friedlander reported good turnout for the bike rides. Heat may delay the next scheduled ride. Chester reported that all but the last summer BBQ had a host. Several members said pickleball has a loyal following with 2-6 members showing up for each scheduled session.

Ski Trips: Dmitri Rizer and Bob Keithler

Dmitri reported that the Big Sky ski trip had 27 sign-ups. He has room for 6 more skiers and will advertise again. Deposit deadline is July 12. Bob Keithler's February trip to Solitude/Brighton was advertised later and currently has 5 commitments with 3 sending deposits. Bob noted that there may be some financial reluctance this year to sign up for multiple weeklong trips. He will also offer again the shorter Vermont trips to Stratton in January and Killington in March but has not yet formally scheduled them with the resorts. Kate suggested that Bob may need to be more explicit about a deposit deadline to encourage more sign-ups now. Dmitri will delay his advertising for the last spots on the Big Sky trip until Bob has another opportunity to advertise his trip.

Sailing Trips: Dave Stern

The late May Chesapeake Bay trip had 3 boats and was a success. The Board earlier approved an August Chesapeake trip and participants are currently signing up. The July 3 tall ships cruise is full and has 40 participants. Dave will shortly be polling the membership on their interest in three different 2027 sailing options: Ireland, Thailand and Newport R.I.

Canary Island Bike/Hike Trip: Jim Nowicki

The trip is full and has 8 participants signed up. The limited number for the trip is set by having only 6 hotel rooms offered for this tour; several chose to sign up for single rooms. Jim will query the participants for interest in club-provided transportation to and from Newark Airport. The Board agreed that Jim could use the club's name to obtain a group discount and Dmitri reminded Jim that A-1 Limousine has been used for many of our airport trips and offers us a discount.

New Business – DEGS for Day Sails: Jim Nowicki

Jim proposed that the club form a DEGS for day sailing that he would be glad to lead. Jim began offering several day sails in Barnegat Bay on his boat. They were a success and he is offering 3 scheduled trips this summer. However, he and other sailors with boats in the club may be eager to offer more spontaneous day trips when the weather and timing is right. The Board agreed that it would be worth surveying the club membership for their interest –both among boat owners and general membership. Jim will first create a "boiler plate" DEGS for Day Sails flyer to review with the Board.

New Business – Ski Pole Burgees: Kate Goelz

There is continued enthusiasm for creating these flags but first the Board needs to understand costs before it can plan how it might use, advertise and roll-out these burgees for the membership. The Board requested that Kate obtain cost proposals for several different quantities from a couple of vendors. This topic will be discussed at the next meeting.

Next Meeting: July 14, 2026.

Motion to adjourn: Unanimously approved

Respectfully submitted,

Carol Christensen