

Princeton Ski & Sail Club
Board Meeting July 9, 2024

The meeting was called to order by George Koscs at 7:02.

Attendance: George Koscs, Robert Kivlen, Karen Shannon, Steve Friedlander, Anne Bloomenthal, Kate Goelz, Debbie Munther, Karen Coates, Dianne Kelly, Carol Christensen, Peter Shearer, Dmitri Rizer, Robert Keither.

Motion to approve June minutes: Bob Kivlen, Karen C.

Treasurer's Report: Pat Russell

Motion to approve treasurer's report: Karen S. 2nd – Steve F.

Membership: Steve Friedlander

Current membership is 272.

Ski Council - there was no meeting.

Newsletter – Anne Bloomenthal

For the August/September Anne needs information.

Vee is planning the Harvest Fest which will go in the upcoming newsletter.

Website – Dmitri Rizer

In the last 30 days, there were 213 sessions (-12% from last month) of which 151 were unique visitors.

- Average session lasted ~ 5.7 minutes.

- Referring sources: Direct link - 102, Google - 62, NJSSC - 12.

- Page Views by Device: Desktop - 236, Mobile - 255, Tablet – 11.

- Top 5 pages were: Home, Events-Calendar, Members-Only, Private-Content, Club-Info.

- Updates: Member Directory, Board Minutes.

Facebook – Anne Bloomenthal

Anne continues to post events on Facebook.

Summer Activities

The next BBQ is at Karen Coates' house.

The Harvest Fest is planned for September 28 at Kathy and Hans house.

Sailing – Dave Stern was absent.

The Azores trip had lost one person but then another signed up.

The Canal boat trip deadline has been extended to September 15. There are 16 sign ups so far with 11 people for both boat and land portion, and 5 people on the boat portion only.

The land portion needs 15 people.

Skiing

Dmitri's trip has 18 sign ups and the first deposit has been made.

Robert Keither has sent Save the Dates for his trips.

Stratton has 12 rooms reserved for 24 skiers and a deposit of \$1000 has been made. 26 people will warrant a comp room.

Steamboat has 26 spots and a deposit of \$1400 has been made.

Killington also has rooms reserved.

New Year's Eve Trip

Dave Corbishley was absent. However, it was mentioned that he is working on it

Other items

There shouldn't need be a need for any e-votes in the next month.

Stratton will need another \$1400 payment.

It was suggested that the sign up notice and payment deadlines should be further apart. Future trip leaders will be asked to address this issue. Dmitri pointed out ski trips are announced 7-8 months in advance and the deposit deadlines are 3 months after they are announced.

Bob Kivlen is researching venues for the Holiday party on Dec 15.

Bob Kivlen is looking for ideas for meetings;

He is planning to contact Cathy to inquire if she would agree to do a presentation on her recent travels. The October meeting will be on the Lighthouse.

The next meeting will be on August 13.

Motion to adjourn: Peter S; 2nd – Karen S.