

Princeton Ski & Sail Club
Board Meeting November 12, 2024

The meeting was called to order by George Koscs.

Attendance: George Koscs, Robert Kivlen, Pat Russell, Karen Shannon, Anne Bloomenthal, Carla Olsen, Kate Goelz, Dave Stern, Debbie Munther, Diane Kelly, Peter Shearer, Dmitri Rizer, Robert Keither.

October minutes: Approved

Treasurer's Report – Pat Russell

There is an outstanding check (almost a year old) from a sailing trip – **Dave Stern** will follow-up with the member

Future checkbook listings will consolidate “like” items to reduce the size of the report. The detailed items will still be maintained.

Treasurer's report is approved.

Membership Report – Steve Friedlander

Steve reported 280 members

Renewal notices will be going out soon

Before sending the renewals, Item 4 on the application (the COVID wording) will be tweaked to be more generic to cover any contagious illness – **Debbie Munther** to handle the rewording and provide it to Steve (for the application) and Dmitri (for the website).

Ski Council – Bob Kivlen

Guidebooks will be online only – no printed version

Still negotiating discount lift tickets for Killington and Pico

No Expo this year

Sun Valley trip 2/22/2025 – 3/1/2025 – has a couple openings

Planning a 2026 trip to Banff Early season

“Tune-up” at Blue Mountain on 12/21. Price is \$54 without lift ticket or \$135 if a lift ticket is needed.

The openings for our Deer Valley trip were shared with the other council clubs

A new federal reporting requirement (FINCEN BOI) was discussed. Pat Russell will check with our accountant to see if our club is impacted.

Meeting Programs – Bob Kivlen

Since we were unable to secure a speaker, the November general meeting is cancelled

Bob to inform the Rocky Hill Inn

Kate to send eBulletin

Newsletter – Anne Bloomenthal

- a. The deadline for material for the December / January issue is 11/15/2024

Advertising and Publicity

Publicity (Hans) – no report

Website (Dmitri)

In the last 30 days, there were 224 sessions (-12% from last month) of which 162 were unique visitors.

- Average session lasted ~ 3.5 minutes.
- Referring sources: Direct link - 109, Google - 81, DuckDuckGo - 7.
- Page Views by Device: Desktop - 276, Mobile - 242, Tablet – 11.
- Top 5 pages were: Home, Members-Only, Events-Calendar, Private-Content, How-To-Join.
- Updates: Member Directory, Board Minutes.

Facebook (Anne) – nothing noted

Bike Rides - No report

Holiday Dinner – Bob Kivlen

10 people signed up so far.

Skiing – Dmitri

Deer Valley (Dmitri) – 4 openings at this time. The trip has been opened up to other NJSSC clubs. 29 people signed up, total.

Received 2 more cancellations, 3 total so far.

Still need roommates for one single male and one single female.

Final payment is due to Alphorn on November 15, working out details with them.

Bob Keither

Stratton – 28 signups at this time with the flexibility to add or subtract one room before the 12/22 deadline

Steamboat – 25 signups at this time. One opening for a female to share a room. Final deadline is mid-December.

Sailing – Dave Stern

France canal boat trip July 2025 (Dave) – 23 signups at this time on 3 boats. Room for one more person, but not necessary. There are 18 people signed up for both the land

tour and the boat; 5 people for the boat only. He is looking into group airfare, but it will probably not work.

Winter Sailing Trip – Peter

Three catamarans will be chartered as they fill up. The trip will be advertised to PSS and SEAS as well as a couple other sailing clubs. 17 people have already expressed an interest. Peter will ask for \$1700 but expects there will be a partial refund after the trip. He recommending skippers arrive a day early in case of weather delays.

Joint PSSC / SEAS trip to St. Martin 2/3/2025 – 2/12/2025 (Peter) – Approved with the following:

No advance deposit needed from PSSC; Peter to handle all collections and payments

PSSC will advertise with eBulletin, Website, and Newsletter (if necessary)

Peter will work with Kate to create the eBulletin

Backups for Essential Functions

The only change is to add Carla as the backup Treasurer

Membership System

George to meet with Steve to review the manual process involved during the renewals and get more information on the backup of the system and data

Other Items

Anticipated e-votes – none

Checks needed – a check for the Deer Valley trip is needed early next week

Kate is again doing the mantle decorating at Morven.

Next Meeting – December 10, 2024

Meeting Adjourned