

**Princeton Ski and Sail Club**  
**Board Meeting October 14, 2025**

Call to order by Chester Trubinski at 7:01.

**Attendance:** Chester Trubinski, Robert Keithler, Pat Russell, Karen Shannon, Steve Friedlander, Kate Goelz, James Nowicki, Anne Bloomenthal, George Koscs, Dave Stern, Carol Christensen, Dmitri Rizer, George Demarco, Peter Shearer

2. **Approval of August Minutes:** George Demarco; George Koscs.

3. **Treasurer's Report** – Pat Russell

Pat transferred money from the checking to the Money Market account.

The Money Market account has the sail fund money in it. Money can be moved in and out of the Money Market any time.

4. **Membership** – Steve Friedlander

The membership increased from 255 to 267.

He will be sending out renewal notices. In order to have this automated, it will cost money.

5. **NJ Ski Council** – Bob Kivlen – Absent

6. **Programming at Rocky Hill Inn**

Dave will send something on sailing and possibly with text and photos. Peter may do the presentation. Dmitri will bring his computer.

Bob Keithler will bring his own computer to attach to the club computer. The club also has a projector for presentations.

7. **Newsletter** – Anne Bloomenthal

This is a quiet month for the newsletter.

8. **Facebook** – Anne Bloomenthal

Anne has not posted this month.

9. **Advertising and Publicity**

Hans has shared information for October and November for local publications.

**Website – Dmitri Rizer**

In the last 30 days, there were 233 sessions (-5% from last month) of which 149 were unique visitors.

- Average session lasted ~ 4.3 minutes.

- Referring sources: Direct link - 129, Google - 72, NJSSC - 8.

- Page views by device: Desktop - 247, Mobile - 195, Tablet – 0.

- Top 5 pages were: Home, Events-Calendar, Members-Only, Private-Content, How-To-Join
- Updates: General Meetings, Holiday Dinner, Spain Trip, Newsletter, Board Minutes, Member Directory.

10. **Bike Rides** – No report

### 11. **Ski Trips**

**Bob Keithler** – The Stratton check is due Dec 13. There are 12 rooms for 24 people with 12 people signed on.

The Copper Mountain trip in February has payment due Nov 1. There are checks from 21 skiers with one family of 3 people in one room.

Killington trip – there are 5 sign ups with money due Feb 15.

**Dmitri** –

Val Gardena trip has 28 people signed up and 2 more spots available.

- Second payment of \$13,500 was sent to Alphorn.

- Final Balance is due to Alphorn by November 1.

### 12. **Sailing Program** – Dave

Stern

There are 3 full boats with 24 people for the Spain trip – 2 catamarans and 1 monohull with 5 cabins. Sixteen people have signed up for the land tour with Gate One and will be joining another group. Two extra days in Madrid is being looked into and Gate One is looking into airfares.

Jeanine is trying to put a Memorial Day sail together.

### 13. **Answer Book**

Dave would prefer any letter stating non-participation come from the board and not him directly.

Carol will develop language to address notification of a Disruptive Member that will be excluded from a trip.

14. Kate's trip has 18 people signed up.

### 15. **Holiday Party**

The Holiday party will be at the Cranbury Inn on Sunday Dec 7.

### 16. **New Business**

Steve is organizing a pickleball game in Princeton since people have expressed an interest.  
Bob Keithler is possibly looking into a speaker.

**17 Motion to adjourn:** Chester; Peter

**Addendum:** An e-vote for the Iceland trip was approved with 11 in favor and 4 no response for the Iceland trip.

An e-vote approved for Steve Friedlander to advertise for pickleball playing for PSSC.