

Princeton Ski and Sail Club
Executive Board Meeting
October 12, 2021

Meeting held via Zoom.

Called to Order: 7:00 p.m. George Koscs, President, presiding

Roll Call: In attendance – George Koscs, Karen Shannon, Jack Mason, Steve Friedlander, Tom Montville, Kate Goelz, Bob Kivlen, Peter Shearer, Jule Raichle, Bob Kivlen, Anne Bloomenthal, Dave Carroll, Hans Weinrich, Chester Trubinski.

Motion to approve the minutes of September meeting: Anne Bloomenthal.

Treasurer's Report – Jack Mason

There has been a lot of activity.

The Sunsail refund has been received and dispersed to the participants. This is a complete refund for the Amalfi trip that was cancelled due to Covid.

The unrestricted funds have the same balance. The sailing fund is still there to be used for any damages incurred during a trip that is not due to gross negligence.

Are trip leaders checking participants for club membership? People must be a member both at sign up and when the trip runs.

Steve will check on 2 participants of the Holland trip to determine if they are members.

Dave will contact them if they are not members so they can join.

Motion to accept the Treasurer's report: Karen S; 2nd Dave C.

George checked out the PayPal issue and was able to pay his dues using PayPal. His PayPal is linked to his credit card. It was noted that PayPal, acting as an intermediary, takes 3% from any transaction.

Our return check policy is already in the Answer Book indicating people will pay for any returned checks due to insufficient funds.

We have not heard back from the IRS regarding our earlier issue.

Membership – Steve Friedlander

There is a slight increase in members to 260.

Kate and Steve will send an email to former members up to 3 years ago, encouraging them to renew.

Ski Council – George Koscs

Their first meeting was virtual and the majority of members attended.

The discount lift ticket is less – only Killington, Pico and Bromley along with 3 NY resorts.

We will send out information on lift tickets to our members.

There will be no Pocono cards.

There will be no Expo this year.

We will have to pay for our membership this year since we don't have Carla's artistic talents.

Clubs with lodges discussed how to handle opening during Covid; most will accept nonmembers since the lodges are underutilized.

Publicity –Hans Weinrich

Hans suggested a pamphlet similar to the one the Trenton Ski Club has.

Since we already have a single page flyer that was used at the Sailfest, it was suggested we place the membership application and waiver on the back.

Our flyer does have a QR code to the website where you can get the application.

Possible places where we can put up our flyer: Rocky Hill Inn, Langhorne Ski and Sail.

The Wall Street Journal had an article listing differences and changes in ski area practices and rules. Mountains are restricting access and requiring masks indoors.

Some are requiring proof of vaccination.

Others are having fast access lanes for an extra daily charge, \$49 per day.

Vail is making all employees be vaccinated.

Facebook – Anne Boomenthal

Indoor meetings and upcoming events have been posted.

Website – Dmitri Rizer

In the last 30 days, there were 185 sessions (-2% from last month) of which 132 were unique visitors.

- Average session lasted ~ 2.5 minutes.

- Hits from referring sources: Google - 95, Direct - 54, Facebook - 10.

- Page Views by Device: Desktop - 302, Mobile - 155, Tablet – 8

- Top 5 pages were: Home, Members-Only, Events-Calendar, Private-Content, How - To-Join.

- Updates: Fall Bike Rides, Newsletter, General Meetings, Board Minutes, Member Directory.

Sailing

Reported by Karen.

The Columbus Day sail had 3 boats, and 16 participants.

The conditions were great with strong winds and only a bit of rain.

Ski Trips – Dmitri Rizer

Madonna, Italy Ski Trip

Nothing new to report.

\$7,250 in deposits was collected with a solid balance.

The next payment is due the end of November when the final rosters and details will be available.

He still needs 2 more rooms.

Chester

He has changed the Stratton proposal to Okemo since it is less money. Final lift ticket prices will be available October 14.

The Stratton deposit of \$6500 for 7 rooms is due the end of October; Okemo's deposit is due the end of December.

The trip will run from Jan 17-20, even though it conflicts with the general meeting. Jules was amenable to changing the date of the general meeting in January.

Motion to allow Chester to move forward with the trip: Dave C; 2nd – Karen

A possible trip to Killington March 13-16;

Chester told them to hold the date.

Motion to approve: Dave C; 2nd – Bob

General Meetings

The October meeting will be on bicycle mechanics.

We still need a speaker for the April meeting.

Holiday Party – Bob Kivlen

We will send an Ebulletin in early November to remind people.

Bob will speak to the Cranbury Inn to discuss the menu.

New Business – there are 5 issues, each underlined.

The policy of having a back up person for the PO box pick up was placed in the Answer Book.

The past president is responsible for editing any policies in the Answer Book and must include the date of the edit. The Answer Book is in our account in google drive.

Motion to accept Dave Carroll to edit the Answer Book: Karen; 2nd Anne B.

The audit procedure needs to be streamlined. An Audit Committee would do the review at the end of the year.

Jack does submit a detailed monthly treasurer's report.

Proposal: To omit the audit procedure from the Answer Book and have one other person review the monthly bank statements.

This issue is tabled until next month.

A new accountant: There are 2 proposals which will be decided at the November meeting.

Fiscal year 2021 is completed.

This accountant will begin for fiscal year 2022.

In January we will review our insurance policies. Our current insurance is up to date and paid through April 2022. The bill for this is due November 16.

Motion to adjourn: Jule R; 2nd – Karen S.

Respectfully submitted

Karen R. Shannon

Next virtual meeting Tuesday November 9 on Dave Carroll's Zoom account.

Addendum: By email vote, the Amalfi coast trip for 2023 was approved.

Dave received quotes from Gate 1 and Sunsail for the Italy trip in 2023.

While airfare is still an unknown that far in the future, he is confident that we can hold the trip with participant costs at \$4200 (land and air) and \$3200 (land only).

The trip includes 5 sailboats with a total of 34 participants.