

Princeton Ski and Sail Club

February 13, 2024

Carla Olsen called meeting to order at 7:02 pm.

Roll Call: In attendance – Carla Olsen, Bob Kivlen, Jack Mason, Karen Shannon, Pat Russell, Anne Bloomenthal, Dmitri Rizer, Kate Goeltz, Peter Shearer, Debbie Munther, George Koscs, Chester Trubinski, Bob Keither.

Minutes were approved with amendments: Jack; Peter

Treasurer's Report – Jack Mason

Summary of holiday dinner: 46 people attended. 52 paid and 6 were no shows.

A-1 Limo still hasn't sent an invoice for transportation to the airport.

Motion to accept the treasurer's report: Peter; 2nd - Karen

Membership – Steve Friedlander

There are 237 paid members.

Ski Council – Bob Kivlen

They had a speaker from the Pacific Northwest Ski Council.

Mountain ski guide and responsibilities were discussed.

Candidates for next year's board we listed.

Skiing on Blue Mtn. was decent.

They are planning trips to Sunday River and Mt. Tremblanc for next year.

Newsletter - Anne Bloomenthal

A thank you to Anne for a great newsletter.

Publicity

Hans was absent so there is no update on publicity.

Bob K. forwards information to Hans, Dmitri and Kate for events and meetings to be publicized.

Facebook – Anne is also posting events.

Website – Dmitri

In the last 30 days, there were 397 sessions (+48% from last month) of which 281 were unique visitors.

- Average session lasted ~ 6 minutes.
- Referring sources: Google - 179, Direct link - 148, Yahoo! - 13.
- Page Views by Device: Desktop - 521, Mobile - 469, Tablet – 36.
- Top 5 pages were: Home, How-To-Join, Events-Calendar, Members-Only, Club-Info.
- Updates: Newsletter, Member Directory, Board Minutes, General Meetings update, Memorial Weekend sail.

Programs

February – Winter for Kids program

March – Annual business meeting and Sam Russell's sailing in Baja, California

April – curling association

Bob is continuing to work on programs.

Kate would like to receive information on programs so she can advertise them.

We paid the Rocky Hill Inn for the January meeting which was cancelled. They were aware we weren't coming but Jack had already pre-paid them.

The NJ Lighthouse was going to get a donation, but there was no meeting. Bob will try to reschedule this.

Sailing – Peter Shearer

The Azores trip is on schedule with a wait list.

Jeanine has sent out the information for the Chesapeake Memorial Day sail.

Skiing

Dmitri said his trip went very well. There were 2 late cancellations; one person may get an airfare refund.

Dmitri is planning to go to Big Sky next year but airfare is a problem. The cost ranges from \$400- \$500. He may do a land only price.

Chester – Vail is all set and it is getting a lot of snow. All the slopes are open.

One person dropped out and will lose the land money but will get airline credit to fly somewhere else.

The issue of trip insurance was discussed. Peter had a trip insurance company that he uses and will email the board the particulars.

Chester is leaving February 23 and will be sending trip information out to participants.

Bob – the Okemo trip had 2 days of snow and 1 day of rain. He thanks Chester for doing the write up.

The Killington trip for March 18 has 15 people signed up. 11 rooms are reserved at Cascade Lodge. The group lift tickets are only if there are 18 people (\$185 for 3 days.) Since Killington allows people 80 and older to ski free, Bob does not have enough to qualify for the group discount.

Ski Council has a ticket ordering site for discount tickets. A password is needed to log in. George or Carla will try to contact them.

A suggestion was made to extend the sign up deadline to March 10. This was done via Ebulletin.

There was a DEGS day at Bleu Mtn.

Nominations – George Koscs

The board will have the same composition. George will be president and Carla will become the past president. We are also expanding the number of board members as approved by the board last year.

On the ballot in April there will be a question for the by-laws. There will be 12 people, 6 officers, 5 directors and 1 past president. The number of directors can range from 5-9 for future boards.

Kate is going to stop running the Zoom meetings. We will have to either purchase a Zoom account or try Google meetings. Last time the Google meetings did not have good sound quality.

An email will be sent with the election steps.

Motion to adjourn: Pat; George

Next meeting: March 12.