

Princeton Ski and Sail Club
Board Meeting January 14, 2025

The meeting was called to order by George Koscs.

Attendance: George Koscs, Bob Kivlen, Pat Russell, Karen Shannon, Steve Friedlander, Anne Bloomenthal, Carla Olsen, Kate Goelz, Dave Stern, Debbie Munther, Carol Christensen, Peter Shearer, Dmitri Rizer, Hans Weinrich, Bob Keithler.

2. **December Minutes:** Approved: Carla, 2nd -Steve.

3. **Treasurer's Report:** Pat Russell

The check was issued for \$4947.50, not the typo in the treasurer's report.

The auditor only works on trips over \$10K.

The Holiday party only cost the club \$202; \$500 was budgeted.

The Rocky Hill Inn was paid for November's meeting which was cancelled so it will be used for the January meeting.

Motion to accept: Bob K; 2nd – Carla.

4. **Membership:** Steve Friedlander

There are 295 members, but this does not consider the people who will not be renewing membership this year. The number will be more accurate next month.

5. **Ski Council:** Bob Kivlen

Ski Council now has happy hours. One is in Bound Brook Jan21, another in February at Mountain Creek in Vernon.

Discount tickets are available for lodging and lift tickets for Stratton. Debbie has 2 friends that will use them.

There are discount tickets available for 8 specific days on White Face Mtn.

There is a new club in Rockport.

Blue Mountain needs Junior Ski patrol members.

The Albany ski club has openings for the Jay Peak trip March 2-7.

Officer nominations are coming for this year.

The NJ Ski Council guidebook is on line.

6. **Meetings:** Bob Kivlen

There is no speaker for the January meeting. Dave Corbishley may give a talk on the new requirement for overseas travel, specifically ETIAS and London visas.

February – Jim Nowicki on biking and hiking travels in Asia.

March - Karen Coates will share her experiences exploring some of the most scenic natural wonders of the west. Included will be the colorful and unique beauty of Sedona, the historic Monument Valley, the awe of the Grand Canyon as well as Bryce and Zion national park

April – speaker on CASA

7. **Newsletter:** Anne Bloomenthal

For next month's newsletter, Anne would appreciate any information by Friday. She will include the Stratton trip in the newsletter.

8. **Advertising and Publicity**

Hans has posted the February meeting in US One, and Town Topics.

Website: Dmitri

In the last 30 days, there were 244 sessions (-9% from last month) of which 197 were unique visitors.

- Average session lasted ~ 3.1 minutes.
- Referring sources: Google - 98, Direct link - 96, , Yahoo - 13.
- Page Views by Device: Desktop - 299, Mobile - 235, Tablet – 8.
- Top 5 pages were: Home, Members-Only, Events-Calendar, Private-Content, How-To-Join.
- Updates: General Meetings, Member Directory, Board Minutes, Answer Book.

There seems to be an increase on the website in the months the newsletter comes out.

9. **Skiing**

Dmitri - Deer Valley Ski Trip

- 29 people going on this trip.
- Will skip the EWR airport bus - not enough people to justify the \$2,000 cost.
- Will give \$50 refund to people who purchase air to help with parking fees.
- The people with IKON pass need to make a reservation.

Bob Keithler – Stratton

There are 32 people on the trip. Bob is trying to arrange carpooling for new people.

Bob Keithler – Steamboat

26 people are signed up for the trip. The A-1 limo is hired to transport people to Newark airport. Bob is working on lunch for the bus ride from Denver airport to Steamboat. A special thank you to Carol for her assistance on this trip.

Bob Keithler – Killington

There are 10 rooms reserved.

10. **Sailing**

Peter – the St. Martin trip is on track. He is looking into a program Sail Clear to simplify check in at each port. There is possible \$200 refund.

Dave – there is one opening for the France trip.

The Chesapeake trip over Memorial Day weekend is being organized by Jeanine Linse, with 2 boats, 10 people, and a cost of \$550 per person.

Motion to approve: Peter; Debbie

11. **Nominating Committee:**

Carla will head this with past presidents as part of it.

Steve will check to see if any new members expressed an interest in volunteering for the board.

12. **Other Business**

Peter asked if there will be a Celebration of Life for Vic Auerbach.

Arlene is working on this.

There are no e-votes coming.

No checks need to be written.

The next meeting will be February 11; Bob Kivlen will be in charge.

Motion to adjourn: Peter; Karen