

Princeton Ski & Sail Club
Board Meeting October 8, 2024

The meeting was called to order by George Koscs.

Attendance: George Koscs, Robert Kivlen, Pat Russell, Karen Shannon, Anne Bloomenthal, Kate Goelz, Debbie Munther, Peter Shearer, Dmitri Rizer, Robert Keither, Dave Stern, Dianne, Carol Christensen.

Motion to approve June minutes: George Koscs, Peter Shearer.

Treasurer's Report: Pat Russell

Motion to accept: George; 2nd – Karen

Membership: Steve Friedlander

There are 279 memberships. 3 additional members were added last month.

Ski Council – No meeting

Programs: Bob Kivlen

The October meeting will have the Lighthouse Society presentation.

Newsletter: Anne Bloomenthal

Latest one was sent out.

Anne is waiting for the Chesapeake sail pictures and report.

Website: Dmitri Rizer

In the last 30 days, there were 241 sessions (+11% from last month) of which 168 were unique visitors.

- Average session lasted ~ 4.5 minutes.

- Referring sources: Direct link - 114, Google - 80, Yahoo - 17.

- Page Views by Device: Desktop - 496, Mobile - 174, Tablet – 6.

- Top 5 pages were: Home, Members-Only, Private-Content, Events-Calendar, Newsletters.

- Updates: Newsletter, Holidays Dinner, Member Directory, Board Minutes.

Facebook – Anne

Keeps posting as usual.

Holiday Dinner: Bob Kivlen

The party will be Dec 15 at the Cranbury Inn.

Skiing: Dmitri Rizer and Bob Keither

Deer Valley has 29 people with only 2 rooms left. Nov 15 is the deadline for the final check. Dmitri needs one refund check for \$1000 which he thinks should be sent now since they cancelled before the deadline.

Dave Stern also needs a refund check for one person on the France trip.

A discussion about what fee is going to be held back from a refund check and it was agreed on \$10.

Stratton trip January 21-24: the place wants a commitment of 24 people and 21 people have signed up. There are 5 possible people.

Steamboat needs a commitment of 26 people in 13 double rooms. There are 23 people with 3 possible ones. If there are 26 people, one room will be comped. People are making their own travel plans.

Sailing: Dave Stern

The Chesapeake trip had a \$600 shortfall. At first it was recommended that this money be taken from the damage fund. Instead it was decided to take the money from the general fund and leave the damage fund alone.

The plan is to have each sailing participant pay \$10 to the damage fund until it reaches \$10K.

Jeanine is thinking of moving one Chesapeake trip to August; Dave is leaving the decision up to Jeanine.

France has one opening. Dave had reserved 4 boats for 28 people and only 3 boats are needed. Five people are for the boat portion only, 18 people signed up for the boat and land. Gate One is amenable to renegotiate since the price is for 24 on the boat and 20 on the land.

Covid Policy: Our initial policy was to require a vaccine to go on a trip. We changed the policy in June 2023 so no vaccine is required. The policy is on the membership application.

Backup for certain roles:

George has created a list with back up people for each position.

Secretary – Karen. Sub – Carol

Ebulletin – Kate Sub – Dmitri

Newsletter – Anne Sub - Kate

Mail pick up – Steve Sub – Bob

Ski Council – Bob Sub – Debbie

Pat has already taken on the role of Treasurer.

We need copies of the minutes, Treasurer's report and membership data to be kept someplace.

Membership system upgrade

Steve suggested the board consider upgrading the system used for membership lists. We currently use Microsoft Access which is on his old computer and is an old program. It requires a lot of manual input.

George put together a proposal to study alternatives to manage the membership list, website, contacts, and renewal notices. He recommends a committee to study whether to stay with Microsoft Access or switch to another programs. The alternatives could provide website hosting, management of contacts, and renewal notices. In addition, on line payments could also be included with a cost 2.5%-3% fee, but people can still send a check.

Other business

Dmitri wants to delete the section on the Members Only which has the membership ski discounts since it was only for a few resorts now. There are also no discounts on ski club merchandise through Land's End.

Meeting adjourned by George.

Next meeting: November 12.