

Princeton Ski and Sail Club
Board Meeting December 10, 2024

The meeting was called to order by George Koscs.

Attendance: George Koscs, Bob Kivlen, Pat Russell, Karen Shannon, Steve Friedlander, Anne Bloomenthal, Kate Goelz, Debbie Munther, Peter Shearer, Dmitri Rizer, Hans Weinrich, Bob Keithler

2. **November Minutes:** Approved – George K; Peter S.

3. **Treasurer Report:** Pat Russell

The accountant has the information for the tax return.

A refund check for a ski trip was written since a replacement was found.

Approved: Karen S; Peter S.

4. **Membership:** Steve Friedlander

There is a total of 291 members, increase from 280.

5. **Ski Council:** Debbie Munther

There was a CPA as a guest speaker.

There is a new process for advance tickets. An email coupon will be sent to purchase the tickets. Stratton has also been added to the advance ticket program.

They are hosting a Jingle Mingle in Ramsey.

The two spaces on the Deer Park trip were extended to this group.

6. **Meeting Programs** – Bob Kivlen

January – Bob is waiting for confirmation from CASA for the speaker

February – Jim Nowiki will present on his bike tours in Asia.

Dmitri asked for speaker information to place to the website.

7. **Newsletter** – Anne Bloomenthal

The next issue is in February.

Anne posts speaker information on Facebook.

8. **Publicity** -

a) Hans Weinrich – will post the February speaker information

b) Dmitri Rizer – Website

In the last 30 days, there were 262 sessions (+22% from last month) of which 185 were unique visitors.

- Average session lasted ~ 5.3 minutes.

- Referring sources: Direct link - 122, Google - 101, Bing - 9.

- Page Views by Device: Desktop - 422, Mobile - 271, Tablet – 25.

- Top 5 pages were: Home, Members-Only, Events-Calendar, Private-Content, How-to Join

- Updates: Newsletter, Member Directory, Board Minutes.

9. **Holiday Party** – Bob Kivlen

47 people are confirmed for the dinner.

There was a mix up with the mail while Bob was out of the country. Some people's checks may not have reached Bob. Kate will send out an email about this mix up. Bob has confirmed via email or phone call if he did receive a check.

Pat is not attending the dinner so Carla will have to bring a check so we can pay the bill.

Bob is meeting the Cranbury Inn tomorrow to set up the final details.

10. **Skiing**

Dmitri – There are 29 people signed up for the trip. Alphorn has been sent the final payment and the room list has been finalized.

Since only 13 people have signed up for the bus transportation and the cost is 50% higher, Dmitri is considering whether to keep the bus or not.

There is no more room on the trip.

Bob Keithler – The January trip to Stratton has 31 people with 16 rooms booked. There is room one more female.

Debbie asked for a list of people attending so the friends she has asked on the trip can meet other travelers.

Steamboat has 26 people with 14 rooms, 2 of which are single. 20 people are on the airplane.

Killington has 10 rooms reserved for March.

11. **Sailing -**

Dave Stern – the Canal Boat trip has one opening, but it is not necessary to fill it.

Peter Shearer – There are 24 people on the St. Maarten trip.

I have 24 crew for 24 spots. With the required 3 skippers, for 3 boats. We're full.

I saved about \$1100. by bargaining with the charter company.

So all people pay the same, and all berths cost the same. It's fair.

Dave, Peter, and Ken Kerpez are the skippers.

12. **Upcoming Events**

Dave Stern will need a check next week for his trip.

Next meeting: January 14, 2025

Motion to adjourn: George; Peter